



Final Call For Papers July 10

Southeastern Chapter of INFORMS
Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina
October 6 – 7, 2016

Papers and proposals, symposiums, tutorials, and workshops are invited across any/all business topics related to management science techniques and applications, and on innovative methods of teaching management science. Submissions by practitioners on management science applications are especially welcome.

SEINFORMS uses an electronic submission process.

To submit your paper, proposal, symposium, tutorial, or workshop for the 2016 Annual Meeting, go to the **SEINFORMS web site** at <http://www.seinforms.org> and follow the online instructions.

AWARD OPPORTUNITY: As in previous years, SEINFORMS will continue offering an award for “Best Paper for the Conference”. If a deserving best paper is identified, the authors will receive a cash award and (with the permission of the authors) be fast-tracked for consideration for publication in the International Journal of Electronic Marketing and Retailing, the Virginia Economic Journal, The Journal of Service Sciences, or the Coastal Business Journal as deemed appropriate. To qualify for the award the paper must be presented at the SEINFORMS Conference and included in the conference Proceedings.

The submission process deadline is July 10, 2016.

1. Each electronic submission must include the title of the submission, the type of submission (paper, symposium, workshop, tutorial), and the name of one or more tracks appropriate for the submission. Files should be submitted in PDF format.
2. Paper proposals should be a minimum of four (4) pages long and describe the complete paper.
3. An author is limited to submitting a maximum of three (3) papers, either single or multiple-authored.
4. Authors and affiliations including complete addresses, phone numbers, and e-mail addresses are collected during the submission process and thus should NOT be included in the submitted document.
5. In the case of multiple authors, all correspondence will be sent to the first author, unless otherwise requested.

Questions concerning the electronic submission process can be directed to the Program Chair:

Mike Shurden, 2016 SEINFORMS Program Chair
Email: mshurden@lander.edu Cell phone: 864.980.1182

Participant Obligation: The submission of a paper or paper proposal for this meeting means that the author(s) agree to participate in the meeting by serving as session chairs and discussants if needed. Only those authors who register to attend the meeting in advance of the publication date will have their papers published in the Proceedings.

Student Paper Competitions: Full-time Masters-level and Ph.D. students are encouraged to submit papers to the **Graduate Student Paper Competition**. Undergraduate Students working with faculty sponsors are encouraged to submit papers to the **Faculty Sponsored Undergraduate Research Track** and are eligible for their own set of rewards and recognition. Completed papers (i.e. no paper proposals) may be submitted through the SEINFORMS web page at www.seinforms.org. Submission deadline for student papers has been extended to **JULY 10, 2016**.

Symposiums, Tutorials, and Workshops: Proposals for special sessions should include a description of the session, names and affiliations of all participants, and the proposed benefit of the session to members. It is the responsibility of the session leader to assure that the scheduled participants attend the meeting. A one-page summary of each special session will appear in the Proceedings. **Special session proposals should be at least two pages long outlining the details of the symposium, tutorial, or workshop.** General Instructions apply to special session submissions.

Placement Service: SEINFORMS will offer a free placement service listing both positions and applicants. Please contact the John O'Malley, Placement Service Coordinator for further information: jomalley@georgiasouthern.edu.

SEINFORMS 2016 Track Chairs

ACCOUNTING

Douglas Ziegenfuss, Old Dominion University

BUSINESS ANALYTICS AND INTELLIGENCE

Cheryl Aasheim, Georgia Southern University

EDUCATIONAL PRACTICE

Donna Schaeffer, Marymount University

FINANCE AND ECONOMICS

Michelle Hagadorn, Roanoke College

HOSPITALITY/ SPORTS/ TOURISM/ RECREATION

Janel Bell Haynes, Alabama State University

INFORMATION TECHNOLOGY/ DSS/ CYBERSECURITY

Patrick Olson, National University

INNOVATION IN EDUCATION

Susan Shurden, Newberry College

INTERNATIONAL AND STRATEGIC MANAGEMENT

Michael Brizek, Lander University

MANAGEMENT / HEALTH CARE MANAGEMENT

Bill Combs, Marymount University

MARKETING

Melissa Clark, Coastal Carolina University

OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Jay Teets, Virginia Tech

PUBLIC SECTOR SOCIAL AND ETHICAL ISSUES

Sara Kiser, Alabama State University

QUANTITATIVE THEORY AND METHODS

Justin Yates, Francis Marion University

SOCIAL NETWORKING, SOCIAL MEDIA AND CROWDSOURCING

Uma Gupta, SUNY Buffalo State

SUSTAINABILITY AND INNOVATION

Peggy Johnson, Lander University

GRADUATE STUDENT PAPER COMPETITION

(Ph.D. and Masters)

Robin Russell, Virginia Tech University

FACULTY SPONSORED UNDERGRADUATE RESEARCH

Nikki Findlay, Clayton State University

PLACEMENT SERVICE COORDINATOR

John O'Malley

Georgia Southern University

QUESTIONS AND CORRESPONDENCE CAN BE SENT TO THE PROGRAM CHAIR

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GRADUATE STUDENT PAPER COMPETITION

- Each accepted graduate student paper will be eligible to receive a **\$100.00** Joanna Baker Memorial Travel Scholarship for the year 2016. (Only one travel scholarship will be awarded for a paper with multiple authors.)
- Cash prizes will be awarded based on both the paper and the presentation at the conference. Be sure to clearly identify the paper as submitted to the Graduate Student Paper Competition.