



**Undergraduate Student Competition  
Southeastern Chapter of INFORMS  
Hilton Myrtle Beach Resort  
Myrtle Beach, South Carolina  
October 4-5, 2018**

Papers are invited on topics related to the following areas/tracks:

Accounting	Innovative Education Practice
Business Analytics/Business Intelligence	Management/ Health Care Management
Distance Education	Marketing
Finance and Economics	Operations, Logistics, and Supply Chain Management
Hospitality and Sports Tourism/Recreation	Public Sector, Social, and Ethical Issues
Information Technology/DSS/Cybersecurity	

Undergraduate students enrolled and engaged in research projects with a faculty advisor are encouraged to submit abstracts for consideration to the Faculty Sponsored Undergraduate Research track. The research will be presented in a poster session at the conference. Abstracts for posters must be received by July 15, 2018.

**General instructions:** Submission instructions will be available at <http://southeastinform.org/>. The student author(s) must submit the abstract, not the faculty sponsor.

The submission process opens on March 15, 2018 and **closes on July 15, 2018**. Each submission must include an abstract and a title page with the following information:

1. Title of submission.
2. An abstract with the length of no less than 500 words.
3. Authors and their affiliations, including complete physical addresses, phone numbers, and e-mail addresses. In the case of multiple authors, all correspondence will be sent to the first author in the list unless otherwise requested.
4. Name and contact information of the Faculty Research Advisor.
5. Designation as "Faculty Sponsored Undergraduate Research".

Questions concerning the electronic submission process can be directed to the Program Chair:

Michelle Liu, 2018 SEINFORMS Program Chair  
Marymount University  
xliu@marymount.edu  
703.284.5937

**Participant Obligation:** The submission of an abstract to the 2018 SEINFORMS Annual Meeting means that the author(s) agree to prepare a poster and attend the meeting to present the poster.

**The Submission Deadline is July 15, 2018**