Final Call for Submission – July 10
Faculty Sponsored Undergraduate Research
Southeastern Chapter of INFORMS
Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina
October 6 – 7, 2016

Papers are invited on topics related to the following areas/tracks:

- Accounting
- Business Analytics/Business Intelligence
- Innovation in Education
- Educational Practice
- Finance and Economics
- Hospitality and Sports Tourism/Recreation
- Information Technology/Decision Support Systems
- International and Strategic Management
- Marketing
- Operations, Logistics, & Supply Chain Management
- Public Sector, Social, and Ethical Issues
- Quantitative Theory and Quantitative Methods
- Social Networking, Social Media, and Crowdsourcing
- Sustainability and Innovation

Undergraduate students enrolled and engaged in research projects with a faculty advisor are encouraged to submit abstracts for consideration to the Faculty Sponsored Undergraduate Research track. The research will be presented in a poster session at the conference. Abstracts for posters must be received by July 10, 2016.

General instructions: To submit your abstract for the 2016 SEINFORMS Annual Meeting, go to the SEINFORMS website at http://www.seinforms.org and follow the online instructions. The student author(s) must submit the abstract, not the faculty sponsor.

The submission process opens on March 15, 2016 and closes on July 10, 2016. Each submission must include an abstract and a title page with the following information:

1. Title of submission.
2. Authors and their affiliations, including complete physical addresses, phone numbers, and e-mail addresses. In the case of multiple authors, all correspondence will be sent to the first author in the list unless otherwise requested.
3. Name and contact information of the Faculty Research Advisor.
4. Designation as “Faculty Sponsored Undergraduate Research”.

Questions concerning the electronic submission process can be directed to the Program Chair:

Mike Shurden, 2016 SEINFORMS Program Chair
Lander University
mshurden@lander.edu
(864) 980-1182

Participant Obligation: The submission of an abstract to the 2016 SEINFORMS Annual Meeting means that the author(s) agree to prepare a poster and attend the meeting to present the poster.

The Submission Deadline has been extended to July 10, 2016